



State of California
Employment Training Panel

Training Proposal for:
BAY AREA VIDEO COALITION

Agreement Number: ET09-0280

Panel Meeting of: **October 17, 2008**

ETP Regional Office: **San Francisco Bay Area**

Analyst: A. Nastari

PROJECT PROFILE

Contract

Type:

Retrainee

Priority/Retrainee

Industry

Sector(s):

Various Industries

Counties

Served:

Statewide

Union(s):

☐ Yes ☒ No

Repeat

Contractor:

☒ Yes ☐ No

Priority

Industry:

☒ Yes ☐ No

Turnover Rate %	Manager/ Supervisor %
≤20%	5%

FUNDING DETAIL

Program Costs	Support Costs	Total ETP Funding
\$1,312,426	\$91,076	\$1,403,502

In-Kind Contribution
\$1,500,000

TRAINING PLAN TABLE

Job No.	Job Description	Type of Training	Average No. of Trainees	Range of Hours		Average Cost per Trainee	Post-Retention Wage
				Class / Lab	CBT		
1	Retrainee	Advanced Technology	337	24 - 160	0	\$1,123	\$14.05
				Weighted Avg: 70			
2	Retrainee	Advanced Technology	106	24 - 160	0	\$1,315	\$14.05
				Weighted Avg: 82			
3	Retrainee	Advanced Technology	32	24 - 160	0	\$1,171	\$14.05
				Weighted Avg: 73			
4	Priority/Retrainee	Advanced Technology	335	24 -160	0	\$1,835	\$14.05
				Weighted Avg: 66			
5	Priority/Retrainee	Advanced Technology	106	24 -160	0	\$1,724	\$14.05
				Weighted Avg: 62			
6	Priority/Retrainee	Advanced Technology	32	24 -160	0	\$1,585	\$14.05
				Weighted Avg: 57			

Minimum Wage by County: The minimum hourly wage for the San Francisco Bay Area counties is \$14.02.

Health Benefits: ☒ Yes ☐ No This is employer share of cost for healthcare premiums – medical, dental, vision.

Used to meet the Post-Retention Wage?: ☐ Yes ☐ No ☒ Maybe

Participating employers may use health benefits to meet the Post-Retention Wage.

Other Benefits: Vary among participating employers

Wage Range by Occupation	
Occupation Title	Wage Range
3D Artist	
Animator	
Art Director	
Artist and Related Workers	
Broadcast Technicians	
Camera Assistant	
Camera Operator	
Commercial and Industrial Designers	
Communications Manager	
Computer Programmers	
Computer Support Specialists	
Designers, All Others	
Desktop Publishers	
Digital Lab Technician	

Digital Project Manager	
Game Designer	
Graphic Designer	
Graphic Staff	
Internet Operations Staff	
Media Manager	
Media Producer	
Motion Capture Technician	
Multi Media Artist and Animators	
Production Assistant	
Production, Planning, and Expediting Clerks	
Quality Control Staff	
Software Engineer	
Sound Editor	
Sound Engineer	
Tape Operator	
Television, Film, and Video Editors	
Video Preservation Technician	
Web Designer	
Webmaster	
Web Publication Designers/Desktop Publishers	

INTRODUCTION

In this proposal, Bay Area Video Coalition (BAVC) seeks funding for retraining as outlined below:

This will be the seventh Agreement between BAVC and the ETP. BAVC, founded in 1976 by the Rockefeller Foundation, and headquartered in San Francisco, is a private, non-profit training agency. BAVC is eligible to contract with ETP under Title 22, California Code of Regulations (CCR), Section 4426(a)(6) as a training agency approved and certified by the Bureau of Private Postsecondary and Vocational Education.

Through the funding from this proposal, BAVC will provide retraining for diverse industries including services, arts and entertainment, multi-media, software development, manufacturing, and wholesale. The participating employers will be eligible for ETP funding because they provide services outside California; or in competition with providers of the same service located outside California (Title 22, CCR, Section 4416(a)(3,4). BAVC proposes to retrain 948 incumbent workers from eligible participating employers primarily located in the San Francisco Bay Area.

PROJECT DETAILS

Employer Demand

BAVC's representatives report that to date it has served 178 employers and the demand for training in multimedia continues to grow. Technology driving the Internet, computer games,

animated features, and mobile device content is continually changing. Employers must generate a workforce that is able to keep up. In order to acquire, maintain, and provide training in the most up-to-date equipment and software, BAVC regularly meets with its employer community to identify emerging trends and assess their production needs. BAVC then customizes training to address these needs. Additionally, BAVC surveys trainees after each training course to assess the relevance of the curriculum and adjust course offerings accordingly.

In recent years, BAVC has experienced an increase in employer demand for its training services across various industries. No longer are multi media skills specific to the production of videos, gaming software, and web design. These skills are essential for any employer that is conducting business via the Internet. Companies must have workers knowledgeable in designing and upgrading websites and in digital photography for images posted on the company's web pages. They must also have skills in motion graphics for the development of on-line instructional or marketing videos.

Training Proposal

BAVC will provide 24-160 Advanced Technology (AT) classroom/laboratory training hours to eligible trainees. The menu curriculum covers 3D modeling and design software, graphic design software, web programming, and all aspects of video digital pre-production and post-production, including skills ranging from video broadcast and editing to web design and animation. BAVC houses the most advanced and high-end editing systems in the video production industry. BAVC also provides training on the latest in graphics software, including Photoshop, Illustrator, After Effects and Premiere, and on Avid's nonlinear editing Media Composer system, the standard for film and video editing.

Training in Discreet software for digital image creation, manipulation and editing is now available as well as Adobe technology software applications including Flash, Fireworks, and Dreamweaver, all of which enable trainees to create successful web sites.

The representative further reports that no more than 5% managers and/or supervisors will participate in this proposal. The managers and/or supervisors will not be executive level staff who set company policy.

Training Facility

BAVC's 11,000 square-foot facility in San Francisco includes five computer labs where trainees can learn all aspects of digital video, web, audio, 3D, and multimedia production. BAVC's on-site staff consists of thirty-five (35) full-time workers who support BAVC's facility and provide instruction in video production, video editing, video graphics, web design, web middleware and web streaming technologies.

This project provides access to training for participating employers who cannot take equipment and staff out-of-production to utilize for training purposes; and for small businesses which often lack adequate training facilities, equipment, and in-house trainers with the necessary expertise. However, on occasion BAVC trainers will provide training at larger participating employers' sites which have adequate training facilities and are equipped with the necessary hardware and software required for the successful delivery of the training courses.

Advanced Technology

BAVC requests the AT reimbursement rate of \$26 per hour for priority industries and \$22 for non-priority industries for all trainees in this proposal. BAVC reports that the average cost to

deliver the training is \$37.20 per hour. Due to the complex nature of the material, training must be given in small classes with 10 trainees or less. Class size will be capped at 10 trainees to allow in-depth coverage and personal attention from the instructor.

The proposed training is designed exclusively for highly technical professionals, such as 3D Artists, Animators, Camera Operators, Digital Lab Technicians, Game Designers, Web Developers, Media Producers, Software Engineers, and Video Preservation Technicians who work in the digital media technology industries.

The AT training will range from 24-160 hours in video production, technical courses in new media production and programming, as well as Photoshop, Flash and Final Cut Pro software programs. With the newly acquired skills and knowledge, the employees can develop, create, and maintain program systems in the latest technologies, thereby increasing the competitiveness of their employers.

BPPVE Certification

The Bureau of Private Post-secondary Education (BPPVE) became inoperative effective June 30, 2007. BAVC holds a BPPVE certificate that was in effect as of June 30, 2007 and is "grandfathered" through January 1, 2009. Thus, BAVC is eligible for ETP funding.

Commitment to Training

BAVC represents that ETP funds will not displace the existing financial commitment to training of participating employers. Indeed, BAVC anticipates that the opportunity for enhanced training made possible by ETP funds will encourage an ongoing financial commitment in this area.

BAVC represents that safety training is, and will continue to be, provided in accordance with all pertinent requirements under state and federal law.

BAVC's Commitment

BAVC continues its plans to increase investment in its marketing activities under this new proposal, in an effort to reach out to more employers. In the last Agreement, BAVC hired a full-time Curriculum Strategist who is dedicated to refining the old and creating new curriculum courses by reaching out and meeting with employers and students alike. The result is to customize training that meets emerging trends and customer needs.

Additionally, BAVC expanded its ETP Client Services Department to include a full-time dedicated enroller and contract administrator. BAVC recently promoted its Head of ETP Client Services to Head of Workforce Development to work directly with industry, local government and other community agencies and organizations to develop and expand BAVC's workforce development programs.

Participating Employer Commitment

BAVC reports that participating employer resources will not be displaced by ETP funding through the proposed Agreement. In the digital media field there are scarce employer resources for training; only the largest companies can afford to provide any kind of workplace based training for employees. Small and midsized companies often are not able to provide the advanced training needed to remain competitive and on the cutting edge of technology. Essential software platforms for digital media and IT are developed and introduced at a rapid rate, often every year. The ETP funding allows employers to benefit from the state-of-the-art

certified training that BAVC offers which it normally would not be able to afford to provide to keep its companies competitive.

Some of BAVC's participating employers commit to training through in-house training programs. For example, Pixar runs Pixar University, which provides workshops for employees during lunch hour. In many ways, programs like these supplement the high-level certified training provided through ETP at BAVC and provides a framework for employees who have received ETP training to continue mentorship at work.

BAVC's representatives further report that the ETP program has been a model in Northern California, a crucial pipeline for small and mid-sized companies in order to stay current and provide state-of-the-art technology within the workplace. BAVC reports that companies who have received ETP-funded training have re-framed their business models to include ongoing mentorship and training within their companies.

RECOMMENDATION

For the reasons set forth above, staff recommends approval of this proposal, including the approval at the AT rate for all job numbers. The ETP-funded training will support the growth of businesses that will benefit from the AT training in digital and media technologies. The training will further foster the retention of high-wage, high-skilled jobs, allowing businesses across various industries to expand their services and remain competitive in California.

ACTIVE PROJECTS

The following table summarizes performance by BAVC under an active ETP Agreement:

Agreement No.	Approved Amount	Term	No. Trainees (Average)	No. Completed Training	No. Retained
ET07-0291	\$1,603,636	2/1/2007–1/31/2009	1,030	472	472
ET08-0272	\$747,115	4/1/2008-3/31/2010	127	0	0

ET08-0272 – This is BAVC's first At-Risk/Ex-Offender Youth and New Hire Agreement which was approved in April 2008. BAVC's representatives have been actively recruiting trainees and currently have 19 active trainees who will take between 24 to 300 hours of training, with an average of 300 hours. It is premature for BAVC to provide expected completion rates.

ET07-0291 - BAVC reports that it expects to earn approximately \$1.4 million dollars on the current Agreement or 87% of the total amount approved. Of the 1,012 approved maximum to place, BAVC has enrolled 769 trainees, 30 of whom were dropped from enrollment; 472 trainees have completed training; and the remaining 267 are either still taking training or are in retention.

PRIOR PROJECTS

The following table summarizes performance by the BAVC under ETP Agreements that were completed within the last five years:

Agreement No.	Location (City)	Term	Approved Amount	Payment Earned
ET05-0267	Statewide	4/1/2005 – 3/31/2007	\$1,301,577	\$1,227,100
ET03-0379	Statewide	6/30/2003 - 6/29/2005	\$1,001,076	\$873,708

BAVC earned 94% and 87% respectively in its last 2 completed projects.

DEVELOPMENT SERVICES

N/A

ADMINISTRATIVE SERVICES

N/A

TRAINING VENDORS

N/A

Exhibit B: Menu Curriculum

Advanced Technology

Class/Lab Hours

24 -160

Video Production

Basic Video Production
 Digital Camera Basics
 HD Camera Basics
 Shooting Techniques I
 Shooting Techniques II:
 Video Production II
 Lighting
 Lighting II
 Lighting for Interviews
 Interviewing Techniques
 Producing Your Documentary
 Planning And Managing A Video Project
 Essentials of Screenwriting

Video Post Production

Introduction to Digital Editing
 Introduction to Mobile Media
 Video Technology
 Designing a Demo Reel
 Aesthetics of Editing
 Aesthetics of Editing II
 Final Cut Pro I – Final Cut Pro Editing
 Final Cut Pro I - Extended
 Final Cut Pro II – Advanced Editing Techniques in
 Final Cut Pro: Color
 Final Cut Pro: Experimental Techniques
 HD Workflow
 DVD Studio Pro – Creating DVDs
 AVID I- Media Composer Editing
 Avid 110: Introduction to Media Composer Effects
 DVD Studio Pro – DVD Studio Pro Overview
 Avid I Extended
 Avid Beginning Bootcamp
 Avid 201: Advanced Techniques for Media Composer
 Avid 210: Creating Graphics and Mattes with Adobe
 Photoshop
 Avid 239: Color Correction with Avid Media Composer
 Avid 305: Avid Media Composer Effects
 Avid Beginning Bootcamp
 Avid 305: Advanced Media Composer Effects
 Avid 310: Creating Graphics and Mattes with Avid
 Media
 Adobe Premiere Pro
 Final Cut Pro: Experimental Techniques
 Final Cut Pro: Color

Jitter: Interactive Video
Noise Reduction
Mixing For Broadcast
Motion Graphics and Effects in Final Cut Studio
Found Footage Frenzy
Video Engineering I
Video Engineering II
Video Engineering III

Digital Audio

Introduction to Digital Audio
Pro Tools 101
Pro Tools 110
Pro Tools 201
Pro Tools 210
Soundtrack Pro
Audio for Video Production
Digital Music Composition
Art of Sound Design
Surround Sound: Multichannel Audio
Logic
Advanced Audio Editing: Video and Film Techniques
Reason
MAX/MSP/Jitter
Ableton Live
Professional Voiceover Recording
Sound Design Workshop
Scoring Workshop
Web Audio: Podcasting

Graphic Design

Introduction to Graphic Design
Interaction Design
InDesign I
InDesign II
Photoshop I
Photoshop II
Photoshop III
Photoshop IV
Photoshop for Nonlinear Editors
Photoshop for the Artist
Photoshop for Web Designers
Photoshop Beginner Bootcamp
Photoshop Advanced Bootcamp
Illustrator I
Illustrator II
Illustrator Bootcamp
Digital Photography: Introduction
Digital Photography: Shooting Techniques
Digital Photography: RAW
Digital Photography: Workflow

Lightroom
Aperture
Visual Design 101

Motion Graphics and Effects

Motion Graphic Design I
Motion Graphic Design II
Motion Graphics Workflow
Apple Motion
Game Project Design
After Effects I
After Effects II
After Effects III
After Effects IV
After Effects Beginner Bootcamp
After Effects Advanced Bootcamp
After Effects Intensive
Shake
AutoCAD
Cinema 4D: Introduction
Cinema 4D: Advanced Techniques
MotionBuilder: Introduction
MotionBuilder: Advanced Techniques
SketchUp
Nuke
Maya I
Maya Rendering
3D Visual Effects in Maya
Maya Modeling
Maya Character Rigging

Web Design

Introduction to Web Design Applications
Website Project Design
HTML I
HTML II
Dreamweaver I
Dreamweaver II
Fireworks
Flash I
Flash ActionScript for Designers
Flash ActionScript I
Flash ActionScript II
Flash Video
Flash Animation
Flash Project Intensive
Flash Beginner Bootcamp
Flash Advanced Bootcamp
JavaScript I
JavaScript II
Introduction to XML

AJAX
SQL
Web Video I
Web Video II
Web Design Intensive
Drupal
Joomla
Moodle
Banner Building Intensive
Design For Mobile Devices
Web Design Workflow with CS3
Web Project Design, Workflow & Management
Video Blogging 101

Technical Seminars in Preservation

Preservation 101S: Video Preservation and Restoration
Preservation 201S: News Media Archiving
Preservation 210S: Moving Image Cataloging and Access
Preservation 301S: Curating, Programming & Repurposing Moving Image Material

Technical Courses in Preservation

Preservation 101P: Video Restoration
Preservation 201P: Handling New Media
Preservation 210P: Digital Preservation and Restoration
Preservation 301P: Advanced Projects in Preservation

Advanced Video Game Art and Design

Introduction to Game Studies
Concept Art for Games
Storyboarding for Games
Particle Effects and Lighting
Advanced Concepts in Game Design
Advanced Mentored Projects
3 Week 3D Skills Intensive

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition

CCG No.: ET09-0280

Reference No: 09-0058

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PRINT OR TYPE

Company: **ABS-CBN International**

Address: 150 Shoreline Dr

City, State, Zip: Redwood City, CA 94065

Contact Person/Title: Jonas de Leon, Manager

Telephone No.: 650-508-6000

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 150

Total # of full-time company employees in California: 150

Estimated # of employees to be retrained or hired under this Agreement: 10

Company: **Act Now Productions**

Address: 501 York St

City, State, Zip: San Francisco, CA 94110

Contact Person/Title: Michael Mazzaferro, Director of Finance

Telephone No.: 415-871-2004

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 33

Total # of full-time company employees in California: 32

Estimated # of employees to be retrained or hired under this Agreement: 3

Company: **Adobe Systems**

Address: Mailstop W11, 345 Park Avenue

City, State, Zip: San Jose, CA 95110-2704

Contact Person/Title: Tan Matosian, Technical Training Manager

Telephone No.: 408-536-3422

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 6500

Total # of full-time company employees in California: 3000

Estimated # of employees to be retrained or hired under this Agreement: 25

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
(ETP 100B)**

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PRINT OR TYPE

Company: **AKQA**

Address 118 King St, 6th floor

City, State, Zip: San Francisco, CA 94107

Contact Person/Title: Vinny Abeygunawardena, Creative Services Manager

Telephone No.: 415-645-9502

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 463

Total # of full-time company employees in California: 155

Estimated # of employees to be retrained or hired under this Agreement: 15

Company: **Avalon Publishing**

Address: 1400 65th St Suite 250

City, State, Zip: Emeryville, CA 94608

Contact Person/Title: John Spriggs – IT Director

Telephone No.: 510-595-3664

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide 95

Total # of full-time company employees in California: 58

Estimated # of employees to be retrained or hired under this Agreement: 18

Company: **Biocompare Inc**

Address: 395 Oyster Pt Blvd, Ste 405

City, State, Zip: San Francisco, CA 94080

Contact Person/Title: Jason Roy, Sr Web Design

Telephone No.: 650-416-0500

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 52

Total # of full-time company employees in California: 42

Estimated # of employees to be retrained or hired under this Agreement: 5

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
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PRINT OR TYPE

Company: **Camp Creative**

Address 300 Valley St Ste 301

City, State, Zip: Sausalito, CA 94965

Contact Person/Title: Chuck Jones, Creative Services Coordinator

Telephone No.: 415-331-5450

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 6

Total # of full-time company employees in California: 6

Estimated # of employees to be retrained or hired under this Agreement: 3

Company: **Carol H Williams**

Address: 555 12th St Ste 1700

City, State, Zip: Oakland, CA 94607

Contact Person/Title: Brian Petraska – Creative Services Manager

Telephone No.: 510-587-1653

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide 125

Total # of full-time company employees in California: 65

Estimated # of employees to be retrained or hired under this Agreement: 20

Company: **Certain Software**

Address: 1 Daniel Burnham Ct, Ste 330C

City, State, Zip: San Francisco, CA 94109

Contact Person/Title: Brett Weigl, Director of Client Services

Telephone No.: 415-345-2721

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 55

Total # of full-time company employees in California: 55

Estimated # of employees to be retrained or hired under this Agreement: 8

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
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PRINT OR TYPE

Company: **Chronicle Books**

Address 85 Second St

City, State, Zip: San Francisco, CA 94105

Contact Person/Title: Leslie Jonath, Director of Creative Development

Telephone No.: 415-537-4200

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 170

Total # of full-time company employees in California: 170

Estimated # of employees to be retrained or hired under this Agreement: 25

Company: **CNET Networks**

Address: 235 Second St

City, State, Zip: San Francisco, CA 94105

Contact Person/Title: Marianne Willman - Director

Telephone No.: 415-344-2955

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 2200

Total # of full-time company employees in California: 900

Estimated # of employees to be retrained or hired under this Agreement: 50

Company: **Consumer Health Interactive**

Address 436 14th St, Ste 1500

City, State, Zip: San Francisco, CA 94612

Contact Person/Title: Diana Hembree, Editor In Chief

Telephone No.: 510-873-8443

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 10

Total # of full-time company employees in California: 10

Estimated # of employees to be retrained or hired under this Agreement: 8

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
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PRINT OR TYPE

Company: **Cubik Media**

Address: 360 Ritch St #300.

City, State, Zip: San Francisco, CA 94107

Contact Person/Title: Dave Holley, General Manager

Telephone No.: 415-538-9000 x116

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 26

Total # of full-time company employees in California: 26

Estimated # of employees to be retrained or hired under this Agreement: 5

Company: **Current TV**

Address 118 King St

City, State, Zip: San Francisco, CA 94107

Contact Person/Title: Taryn Ching, Asst to COO

Telephone No.: 415-995-8229

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 279

Total # of full-time company employees in California: 258

Estimated # of employees to be retrained or hired under this Agreement: 35

Company: **Delphi Productions**

Address: 950 West Tower Ave

City, State, Zip: Alameda, CA 94501

Contact Person/Title: Nora Lam, HR Mgr

Telephone No.: 510-749-6890

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 74

Total # of full-time company employees in California: 74

Estimated # of employees to be retrained or hired under this Agreement: 4

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PRINT OR TYPE

Company: **Digidesign**

Address: 2001 Junipero Serra Blvd

City, State, Zip: Daly City, CA 94014

Contact Person/Title: Jennifer Feri, HR Director

Telephone No.: 650-731-6473

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 800

Total # of full-time company employees in California: 550

Estimated # of employees to be retrained or hired under this Agreement: 50

Company: **Digital Pickle**

Address: 1169 Howard St

City, State, Zip: San Francisco, CA 94103

Contact Person/Title: Angie Holm, Film Department Manager

Telephone No.: 415-861-4565

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 10

Total # of full-time company employees in California: 10

Estimated # of employees to be retrained or hired under this Agreement: 6

Company: **Edelman Productions**

Address: 400 Tamal Plaza #420

City, State, Zip: Corte Madera, CA 94925

Contact Person/Title: Natalie Acevedo, Human Resources Manager

Telephone No.: 415-924-8000

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 109

Total # of full-time company employees in California: 51

Estimated # of employees to be retrained or hired under this Agreement: 10

**Participating Employers in Retrainee
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PRINT OR TYPE

Company: **Eleven Inc**

Address 445 Bush St

City, State, Zip: San Francisco, CA 94108

Contact Person/Title: Heidi Taglio, HR Director

Telephone No.: 415-707-1151

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 50

Total # of full-time company employees in California: 50

Estimated # of employees to be retrained or hired under this Agreement: 10

Company: **EVB**

Address 1596 Howard St

City, State, Zip: San Francisco, CA 94103

Contact Person/Title: Nuria Guerra, HR Operations

Telephone No.: 415-856-8106

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 32

Total # of full-time company employees in California: 32

Estimated # of employees to be retrained or hired under this Agreement: 10

Company: **Eveo, Inc**

Address: 1725 Montgomery St, Ste 205

City, State, Zip: San Francisco, CA 94111

Contact Person/Title: Linda Park, Producer

Telephone No.: 415-263-4630

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 30

Total # of full-time company employees in California: 27

Estimated # of employees to be retrained or hired under this Agreement: 5

**Participating Employers in Retrainee
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PRINT OR TYPE

Company: **Exploratorium**

Address: 3601 Lyon St

City, State, Zip: San Francisco, CA 94123

Contact Person/Title: Dennis M Bartels, Executive Director

Telephone No.: 415-363-0447

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 184

Total # of full-time company employees in California: 184

Estimated # of employees to be retrained or hired under this Agreement: 15

Company: **Frameline**

Address: 145 Ninth Street, Suite 300

City, State, Zip: San Francisco, CA 94103

Contact Person/Title: Chris Kelleher, Office Manager

Telephone No.: 415-703-8650

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 11

Total # of full-time company employees in California: 11

Estimated # of employees to be retrained or hired under this Agreement: 6

Company: **Free Range Graphics**

Address 2748 Adeline St Ste A

City, State, Zip: Berkeley, CA 94703

Contact Person/Title: Peter Hamm – Office Manager

Telephone No.: 202-234-5615

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 25

Total # of full-time company employees in California: 9

Estimated # of employees to be retrained or hired under this Agreement: 4

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PRINT OR TYPE

Company: **Golden Gate National Parks Conservancy**

Address: Building 201, Fort Mason

City, State, Zip: San Francisco, CA 94123

Contact Person/Title: Ryan Jones, Program Coordinator

Telephone No.: 415-561-3000

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 240

Total # of full-time company employees in California: 240

Estimated # of employees to be retrained or hired under this Agreement: 4

Company: **Goodby, Silverstein & Partners**

Address: 720 California St

City, State, Zip: San Francisco, CA 94108

Contact Person/Title: Rebecca Klienman – HR Manager

Telephone No.: 415-955-6064

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 351

Total # of full-time company employees in California: 321

Estimated # of employees to be retrained or hired under this Agreement: 35

Company: **Hal Riney & Partners, Inc**

Address: 2001 The Embarcadero

City, State, Zip: San Francisco, CA 94133

Contact Person/Title: Benjamin Mullins, Assistant Producer

Telephone No.: 415-732-3675

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 90

Total # of full-time company employees in California: 90

Estimated # of employees to be retrained or hired under this Agreement: 10

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition

CCG No.: ET09-0280

Reference No: 09-0058

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PRINT OR TYPE

Company: **Hoffman Lewis**

Address 1725 Motgomery St

City, State, Zip: San Francisco, CA 94111

Contact Person/Title: Randy Hanks, Executive Producer

Telephone No.: 415-543-8140

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 90

Total # of full-time company employees in California: 65

Estimated # of employees to be retrained or hired under this Agreement: 8

Company: **IDEO, Inc**

Address: 100 Forest Ave

City, State, Zip: Palo Alto, CA 94301

Contact Person/Title: Christy Roberts, Training Manager

Telephone No.: 650-289-3698

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide 506

Total # of full-time company employees in California: 304

Estimated # of employees to be retrained or hired under this Agreement: 5

Company: **ITVS**

Address: 651 Brannan St, #410

City, State, Zip: San Francisco CA 94107

Contact Person/Title: Margie Chung, Business Manager

Telephone No.: 415-356-8383

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 50

Total # of full-time company employees in California: 50

Estimated # of employees to be retrained or hired under this Agreement: 3

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition

CCG No.: ET09-0280

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PRINT OR TYPE

Company: **KBWB**

Address: 2500 Marin St

City, State, Zip: San Francisco, CA 94124

Contact Person/Title: Sheelee Chew – HR Director

Telephone No.: 415-826-8900

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 45

Total # of full-time company employees in California: 45

Estimated # of employees to be retrained or hired under this Agreement: 10

Company: **Kenwood Group**

Address: 75 Varney Pl

City, State, Zip: San Francisco, CA 94107

Contact Person/Title: Gary Goodman – Business Mgr

Telephone No.: 415-957-5333

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 16

Total # of full-time company employees in California: 16

Estimated # of employees to be retrained or hired under this Agreement: 3

Company: **KNTV**

Address: 2450 N First St

City, State, Zip: San Jose, CA 95131

Contact Person/Title: Judy Betro – Director of HR

Telephone No.: 408-432-4580

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 200

Total # of full-time company employees in California: 200

Estimated # of employees to be retrained or hired under this Agreement: 5

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition

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PRINT OR TYPE

Company: **KTVU Fox 2**

Address: 2 Jack London Square

City, State, Zip: Oakland, CA 94607

Contact Person/Title: Marc Martinez, Operations Manager

Telephone No.: 510-874-0277

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 280

Total # of full-time company employees in California: 280

Estimated # of employees to be retrained or hired under this Agreement: 20

Company: **KXTV News 10**

Address: 400 Broadway

City, State, Zip: Sacramento, CA 95818

Contact Person/Title: Shari Kaye – Human Resources Mgr

Telephone No.: 916-441-2345

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 149

Total # of full-time company employees in California: 149

Estimated # of employees to be retrained or hired under this Agreement: 5

Company: **Lincoln Broadcasting**

Address: 100 Valley Drive

City, State, Zip: San Francisco, CA 94005

Contact Person/Title: Shirley Klippel, Director of Human Resources

Telephone No.: 415-468-2626

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 120

Total # of full-time company employees in California: 120

Estimated # of employees to be retrained or hired under this Agreement: 10

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition

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PRINT OR TYPE

Company: **Linus Group**

Address: 2607 7th St, Studio A

City, State, Zip: Berkeley, CA 94710

Contact Person/Title: Aumarie Benipayo, Account Supervisor

Telephone No.: 510-849-1078

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 6

Total # of full-time company employees in California: 6

Estimated # of employees to be retrained or hired under this Agreement: 3

Company: **Lucas Film**

Address: 5858 Lucas Valley Road

City, State, Zip: Nicasio, CA 94946

Contact Person/Title: Kate Shaw, Digital Training Manager

Telephone No.: 415-448-3768

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 981

Total # of full-time company employees in California: 981

Estimated # of employees to be retrained or hired under this Agreement: 16

Company: **LUX Design**

Address: 521 7th St

City, State, Zip: San Francisco, CA 94110

Contact Person/Title: Jim Taylor, Account Director

Telephone No.: 415-864-2222

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 9

Total # of full-time company employees in California: 9

Estimated # of employees to be retrained or hired under this Agreement: 3

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition

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PRINT OR TYPE

Company: **MacPherson's Wholesale Art Supplies Dist**

Address: 1351 Ocean Ave

City, State, Zip: Emeryville, CA 94608

Contact Person/Title: Barbara Forde, HR Director

Telephone No.: 510-768-6604

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 180

Total # of full-time company employees in California: 50

Estimated # of employees to be retrained or hired under this Agreement: 5

Company: **McCune Audio Video**

Address: 101 Utah Avenue

City, State, Zip: South San Francisco, CA 94080

Contact Person/Title: Allan McCune, Owner

Telephone No.: 650-873-1111

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 63

Total # of full-time company employees in California: 63

Estimated # of employees to be retrained or hired under this Agreement: 5

Company: **Mekanism, Inc**

Address: 444 Townsend St

City, State, Zip: San Francisco, CA 94107

Contact Person/Title: Stef Smith, Executive Producer

Telephone No.: 415-908-4000

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 18

Total # of full-time company employees in California: 18

Estimated # of employees to be retrained or hired under this Agreement: 6

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
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Contractor's Name: Bay Area Video Coalition

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PRINT OR TYPE

Company: **NAMCO Networks America, Inc**

Address: 1740 Technology Dr, Ste 320

City, State, Zip: San Jose, CA 95110

Contact Person/Title: Michele Riha, HR Manager

Telephone No.: 408-200-7700

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 141

Total # of full-time company employees in California: 140

Estimated # of employees to be retrained or hired under this Agreement: 30

Company: **NIA Creative**

Address: 5165 Johnson Dr, Ste 100

City, State, Zip: Pleasanton, CA 94588

Contact Person/Title: Jennifer Finetti, Business Manager

Telephone No.: 707-996-9474

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 9

Total # of full-time company employees in California: 9

Estimated # of employees to be retrained or hired under this Agreement: 1

Company: **Oddball Film and Video**

Address: 275 Capp Street

City, State, Zip: San Francisco, CA 94110

Contact Person/Title: Robert Chehoski, Office Manager

Telephone No.: 415-558-8112

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 3

Total # of full-time company employees in California: 3

Estimated # of employees to be retrained or hired under this Agreement: 2

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition

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PRINT OR TYPE

Company: **Omneon Video Networks**

Address: 965 Stewart Dr

City, State, Zip: Sunnyvale, CA 94085

Contact Person/Title: Mona Stefanik, Payroll and Benefits Administrator

Telephone No.: 408-585-5764

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 250

Total # of full-time company employees in California: 128

Estimated # of employees to be retrained or hired under this Agreement: 10

Company: **Pacific Media**

Address: 3100 Coronado Drive

City, State, Zip: Santa Clara, CA 95054

Contact Person/Title: Minh Miran, Office Manager

Telephone No.: 408-987-4000

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 7

Total # of full-time company employees in California: 7

Estimated # of employees to be retrained or hired under this Agreement: 7

Company: **Pacific News Service**

Address: 275 Ninth Street

City, State, Zip: San Francisco, CA 94103

Contact Person/Title: Patricia Johnson, CFO

Telephone No.: 415-503-4170

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 45

Total # of full-time company employees in California: 45

Estimated # of employees to be retrained or hired under this Agreement: 13

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition

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PRINT OR TYPE

Company: **PIXAR**

Address: 1200 Park Avenue

City, State, Zip: Emeryville, CA 94608

Contact Person/Title: Elyse Klaidman, Dean of Art And Film

Telephone No.: 510-922-3596

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 900

Total # of full-time company employees in California: 890

Estimated # of employees to be retrained or hired under this Agreement: 35

Company: **Podshow Inc**

Address: 577 2nd St Ste 203

City, State, Zip: San Francisco, CA 94107

Contact Person/Title: Rosie Panzarello, HR/Office Mgr

Telephone No.: 415-247-8608

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 69

Total # of full-time company employees in California: 58

Estimated # of employees to be retrained or hired under this Agreement: 10

Company: **Premier Retail Networks**

Address: 600 Harrison Street

City, State, Zip: San Francisco, CA 94107

Contact Person/Title: Christine Stout, HR Director

Telephone No: 415-808-9154

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 220

Total # of full-time company employees in California: 170

Estimated # of employees to be retrained or hired under this Agreement: 15

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition

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Reference No: 09-0058

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PRINT OR TYPE

Company: **Prowest Media Corporation**

Address: 444 De Haro St, #123

City, State, Zip: San Francisco, CA 94107

Contact Person/Title: George Leet, Director of Digital Media

Telephone No.: 415-437-9800

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 15

Total # of full-time company employees in California: 15

Estimated # of employees to be retrained or hired under this Agreement: 2

Company: **Punchcut**

Address: 228 Grant St, Floor 5

City, State, Zip: San Francisco, CA 94108

Contact Person/Title: Kiyoshi Kusama, Accounting Manager

Telephone No.: 415-445-8855 x145

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 16

Total # of full-time company employees in California: 16

Estimated # of employees to be retrained or hired under this Agreement: 12

Company: **Radium**

Address: 128 King St, 3rd floor

City, State, Zip: San Francisco, CA 94107

Contact Person/Title: Laura Franek, Resource Manager

Telephone No.: 415-558-6900

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 60

Total # of full-time company employees in California: 29

Estimated # of employees to be retrained or hired under this Agreement: 10

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition

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PRINT OR TYPE

Company: **Rough House Editorial**

Address: 39 Mesa Street #212, Presidio

City, State, Zip: San Francisco, CA 94129

Contact Person/Title: Michael Pickman-Thoon, Owner

Telephone No.: 415-551-4544

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 16

Total # of full-time company employees in California: 16

Estimated # of employees to be retrained or hired under this Agreement: 4

Company: **San Francisco Film Society**

Address: 39 Mesa St, Ste 110

City, State, Zip: San Francisco, CA 94129

Contact Person/Title: Sarah Bernat, Office Manager

Telephone No.: 415-561-5000

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 20

Total # of full-time company employees in California: 20

Estimated # of employees to be retrained or hired under this Agreement: 10

Company: **Shogakukan Productions and Entertainment (VIZ)**

Address: 295 Bay Street

City, State, Zip: San Francisco, CA 94133

Contact Person/Title: Kimberly Taylor, HR Director

Telephone No.: 415-546-7073

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 150

Total # of full-time company employees in California: 148

Estimated # of employees to be retrained or hired under this Agreement: 45

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
(ETP 100B)**

Contractor's Name: BAY AREA VIDEO COALITION

CCG No.: ET09-0280

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PRINT OR TYPE

Company: **Smith And Hawken**

Address: 4 Hamilton Landing, Ste 100

City, State, Zip: Novato, CA 94949

Contact Person/Title: Karen Boudrie, HR Generalist

Telephone No.: 415-506-3837

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 455

Total # of full-time company employees in California: 163

Estimated # of employees to be retrained or hired under this Agreement: 4

Company: **Socratic Technologies**

Address: 2505 Mariposa Street

City, State, Zip: San Francisco, CA 94110

Contact Person/Title: Michael Gray, Owner

Telephone No.: 415-430-2200

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 50

Total # of full-time company employees in California: 45

Estimated # of employees to be retrained or hired under this Agreement: 2

Company: **Storia Inc**

Address: 2600 Tenth St

City, State, Zip: Berkeley, CA 94710

Contact Person/Title: Ashley Porter, Coordinator

Telephone No.: 510-705-8570

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 2

Total # of full-time company employees in California: 2

Estimated # of employees to be retrained or hired under this Agreement: 2

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
(ETP 100B)**

Contractor's Name: BAY AREA VIDEO COALITION

CCG No.: ET09-0280

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PRINT OR TYPE

Company: **Teak, LLC**

Address: 330 Jackson St

City, State, Zip: San Francisco, CA 94111

Contact Person/Title: Daniel Figueroa, Assistant Editor

Telephone No.: 415-284-8486

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 18

Total # of full-time company employees in California: 18

Estimated # of employees to be retrained or hired under this Agreement: 12

Company: **Technical Instruments**

Address: 1826 Rollins Rd

City, State, Zip: Burlingame, CA 94010

Contact Person/Title: Lisa Yan, Marketing Manager

Telephone No.: 650-651-3000

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 27

Total # of full-time company employees in California: 26

Estimated # of employees to be retrained or hired under this Agreement: 1

Company: **Think Twice**

Address: 300 Montgomery St, Ste 700

City, State, Zip: San Francisco, CA 94104

Contact Person/Title: Paul Endo, President

Telephone No.: 415-834-2000

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 15

Total # of full-time company employees in California: 15

Estimated # of employees to be retrained or hired under this Agreement: 9

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
(ETP 100B)**

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PRINT OR TYPE

Company: **Tippett Studio**

Address: 2741 10th St

City, State, Zip: Berkeley, CA 94710

Contact Person/Title: Michael Cullen, Human Resources Manager

Telephone No.: 510-649-9711

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 175

Total # of full-time company employees in California: 175

Estimated # of employees to be retrained or hired under this Agreement: 5

Company: **Total Media Group**

Address: 432 North Canal Street #12

City, State, Zip: South San Francisco, CA 94080

Contact Person/Title: Tomoko Lee, General Manager

Telephone No.: 650-383-8236

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 18

Total # of full-time company employees in California: 18

Estimated # of employees to be retrained or hired under this Agreement: 9

Company: **Ubi Soft**

Address: 625 Third St

City, State, Zip: San Francisco, CA 94107

Contact Person/Title: Melissa Belanger, HR Manager

Telephone No.: 415-547-4000

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 3500

Total # of full-time company employees in California: 200

Estimated # of employees to be retrained or hired under this Agreement: 20

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
(ETP 100B)**

Contractor's Name: BAY AREA VIDEO COALITION

CCG No.: ET09-0280

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PRINT OR TYPE

Company: **Umlaut Films**

Address: 123 Townsend St, Ste 100

City, State, Zip: San Francisco, CA 94107

Contact Person/Title: Heather Gibbons, Producer

Telephone No.: 415-777-0123

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 11

Total # of full-time company employees in California: 11

Estimated # of employees to be retrained or hired under this Agreement: 3

Company: **Van Meter Williams Pollack**

Address: 18 De Boom – First Floor

City, State, Zip: San Francisco, CA 94109

Contact Person/Title: Ilaria Salvadori, Urban Designer

Telephone No.: 415-974-5352 ex 206

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 32

Total # of full-time company employees in California: 25

Estimated # of employees to be retrained or hired under this Agreement: 10

Company: **Vehicle585**

Address: 275 6th St

City, State, Zip: San Francisco, CA 94103

Contact Person/Title: Beth Stevens, Operations Manager

Telephone No.: 415-777-5560 x10

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 11

Total # of full-time company employees in California: 11

Estimated # of employees to be retrained or hired under this Agreement: 1

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
(ETP 100B)**

Contractor's Name: BAY AREA VIDEO COALITION

CCG No.: ET09-0280

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PRINT OR TYPE

Company: **Venables, Bell & Partners**

Address: 201 Post St, 2nd floor

City, State, Zip: San Francisco, CA 94108

Contact Person/Title: Audra Bert, HR Director

Telephone No.: 415-962-3005

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 120

Total # of full-time company employees in California: 120

Estimated # of employees to be retrained or hired under this Agreement: 10

Company: **Video Arts**

Address: 55 Francisco St, Ste 200

City, State, Zip: San Francisco, CA 94133

Contact Person/Title: David Weissman, General Manager

Telephone No.: 650-363-8700

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 20

Total # of full-time company employees in California: 20

Estimated # of employees to be retrained or hired under this Agreement: 2

Company: **Webb Design**

Address: 401 Terry Francois, Ste 212

City, State, Zip: San Francisco, CA 94158

Contact Person/Title: Craig Davini, Office Manager

Telephone No.: 415-546-7707

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 28

Total # of full-time company employees in California: 24

Estimated # of employees to be retrained or hired under this Agreement: 4

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
(ETP 100B)**

Contractor's Name: BAY AREA VIDEO COALITION

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PRINT OR TYPE

Company: **Wild Brain**

Address: 660 Alabama, 4th floor

City, State, Zip: San Francisco, CA 94110

Contact Person/Title: Allison Brown, Resource Manager

Telephone No.: 415-553-8000

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 52

Total # of full-time company employees in California: 52

Estimated # of employees to be retrained or hired under this Agreement: 10

Company: **Williams Sonoma**

Address: 3250 Van Ness Ave

City, State, Zip: San Francisco, CA 94109

Contact Person/Title: Jeanette Aden, Training Coordinator

Telephone No.: 415-616-8608

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 8267

Total # of full-time company employees in California: 2232

Estimated # of employees to be retrained or hired under this Agreement: 20

Company: **Zazzle.com, Inc**

Address: 1900 Seaport Blvd., 4th floor

City, State, Zip: Redwood City, CA 94063

Contact Person/Title: Jonathan Wood – Project Manager

Telephone No.: 650-872-8000

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 190

Total # of full-time company employees in California: 189

Estimated # of employees to be retrained or hired under this Agreement: 25

**Participating Employers in Retrainee
Multiple Employer Contractor Agreements
(ETP 100B)**

Contractor's Name: BAY AREA VIDEO COALITION

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PRINT OR TYPE

Company: **Zinio LLC**

Address: 139 Townsend St, 3rd floor

City, State, Zip: San Francisco, CA 94107

Contact Person/Title: David Scott, Assistant Production Manager

Telephone No.: 415-494-2711

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide: 32

Total # of full-time company employees in California: 28

Estimated # of employees to be retrained or hired under this Agreement: 13

Company:

Address:

City, State, Zip:

Contact Person/Title:

Telephone No.:

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide:

Total # of full-time company employees in California:

Estimated # of employees to be retrained or hired under this Agreement:

Company:

Address:

City, State, Zip:

Contact Person/Title:

Telephone No.:

Collective Bargaining Agreement(s): No

Total # of full-time company employees worldwide:

Total # of full-time company employees in California:

Estimated # of employees to be retrained or hired under this Agreement: